

YOUR 3 WAYS TO GROW

Number of customers	x	AV transaction value	x	No of purchases	=	Total
your numbers (eg 1000)		your number (eg £100)		your number (eg 2)		your number (eg £200,000)
	x		x		=	
10% increase		10% increase		10% increase		
	x		x		=	
33% increase		25% increase		50% increase		
	x		x		=	
your % increase		your % increase		your % increase		
	x		x		=	
				What is your % increase in total?	=	